

CGM 07 An Introduction to Kaszazz

At a Glance

- Explore a constantly evolving range of beautiful paper craft products - most of them exclusive but including some “must have” items from quality partner brands.
- Learn how to create your own works of art. Access our huge range of stunning projects for inspiration. Optionally move on to teach others to create with you. A great way to make lots of new friends.
- Earn cash with your very first order. Promote your own FREE web store.
- Choose additional standard range items to the value of 20% of your order total whenever you place a consultant order of at least \$300 (10% if your order is above \$150 but less than \$300)
- Enjoy the exemplary service and support of a well-established Australian owned and operated company. Most orders dispatched in full on the same day they are received.
- Meet the Kaszazz head office team, catch up with friends and make new ones at our Annual Conference. Be the first to receive the new catalogue and create with the latest new products.
- No minimum sales requirement. No pressure - ever.
- Consider building and leading a team to boost your income and earn exciting rewards and awards. All levels of activity are encouraged and supported - the choice is yours!

All the Details

Brief History of Kaszazz

Kaszazz started late in 1993, but at the time was known as “Crafty Kids”. The concept was first developed by two mums who grew tired of having to visit many different shops to purchase craft materials for their young children. They collected a broad range of basic craft materials and developed some unique kits containing instructions and everything needed to make some fun creations. The range was first offered for sale at a stall in a

craft fair in January 1994 at a little South Australian country town called Yankalilla.

The stall was by far the most popular at the fair, providing all the encouragement needed to develop the range further. Selling through retail outlets was investigated, but it soon became apparent Crafty Kids offered a great opportunity for fun, profit and meaningful work to independent consultants.



The product range grew very rapidly, and in response to demand, gradually included more and more scrapbooking and stamping products that were being used by adults. Soon it became apparent that the name “Crafty Kids” gave new customers the impression the range was just for children, whereas this was no longer the case. So in 2007, with lots of help from our creative consultants, our name was changed to Kaszazz.

Kaszazz is owned and managed by Karen (one of the two mums mentioned above) and Peter Stock, and their son Michael, from a warehouse and office located in Albert Park, South Australia.

Our Mission

Our mission at Kaszazz is to spread the enjoyment and satisfaction of shared creative fun by offering an innovative and contemporary range of paper craft products and projects.

As a Kaszazz consultant you can help us achieve our mission with any level of activity you choose, from simply enjoying our products and projects yourself to running workshops to building and supporting a team of consultants.

Access and Share Boundless Creativity

Be inspired by the hundreds of beautiful projects uploaded to our Inspiration Station by fellow consultants. There are more, with instructions included (available to consultants only), in our Project Gallery.

You may wish to upload some of your own creations to the Inspiration Station – it’s up to you of course. Enjoy generous rewards if you

are invited to have one of your projects published in the Projects Gallery!

Annual Conference and New Catalogue

You, and as many friends as you would like to accompany you, will be invited to join Peter, Karen and Michael Stock and Kaszazz staff for a weekend of creative fun, learning and inspiration at our Annual Conference in Adelaide each September. Be amongst the first to see our brand new catalogue and create with the September new products!

Up and Away Bonus

As a new consultant you can earn three Up and Away Bonuses:

1. Receive a \$100 voucher and a \$100 surprise pack if you have a sales balance of \$1,000 before the end of your second month with Kaszazz.
2. Receive a \$200 voucher and a \$200 surprise pack if you have a sales balance of \$2,000 before the end of your third month with Kaszazz.
3. Receive a \$300 voucher and a \$300 surprise pack if you have a sales balance of \$3,000 before the end of your fourth month with Kaszazz.

No Minimum Sales Requirement

You do not have to achieve any level of sales at all to remain a valued member of the Kaszazz consultant community.



Annual Subscription Fee

If you wish to place Kaszazz consultant orders, you will need to pay an annual subscription fee which is currently \$49.

Your joining fee of \$49 is also your first year's annual subscription!

There is no need to remember to pay your annual subscription fee. It will be added to the amount due for the first order you place after your "Kaszazzaversary" (the anniversary of the date you joined Kaszazz).

Joining Kaszazz

Joining Kaszazz is quick and easy!

All you need to do is complete the online Consultant Application Form, then click the big button at the bottom of the form to submit your application to Kaszazz, along with your applicable joining fee:

There is no requirement to purchase a start-up kit – you are free to choose whatever you want in your first order. However we will send you a FREE catalogue in your first order!

Find the Consultant Application Form here:

www.kaszazz.com/newconsultantsignup

We look forward to welcoming you to the Kaszazz consultant community!